Mobile first software that will support your company on its journey to full digitalisation

An All-in-one Operations Management Platform designed to eliminate manual processes, discover actionable data and enhance the ROI of existing systems within your organisation.

Presented by Raj Verma
CEO Opinsta
(+44) 07989199312

Who are we

Since 2013, Opinsta has delivered B2B software for industry-leading businesses - software designed to drive digitalisation whilst automating manual processes - providing better decision-making data.

Our powerful and proven Operations Management Platform can be quickly deployed in organisations and customised to meet the exact needs of our clients. It can integrate with existing software enabling a seamless data flow between complex legacy systems and front-line operations.

The platform has been pivotal in helping organisations optimise operational efficiency (saving costs and time), enhance the ROI of existing software platforms and increase customer and employee satisfaction levels.

If your business is focused on automating processes following the Covid Pandemic, please get in touch to see how our platform can help you.
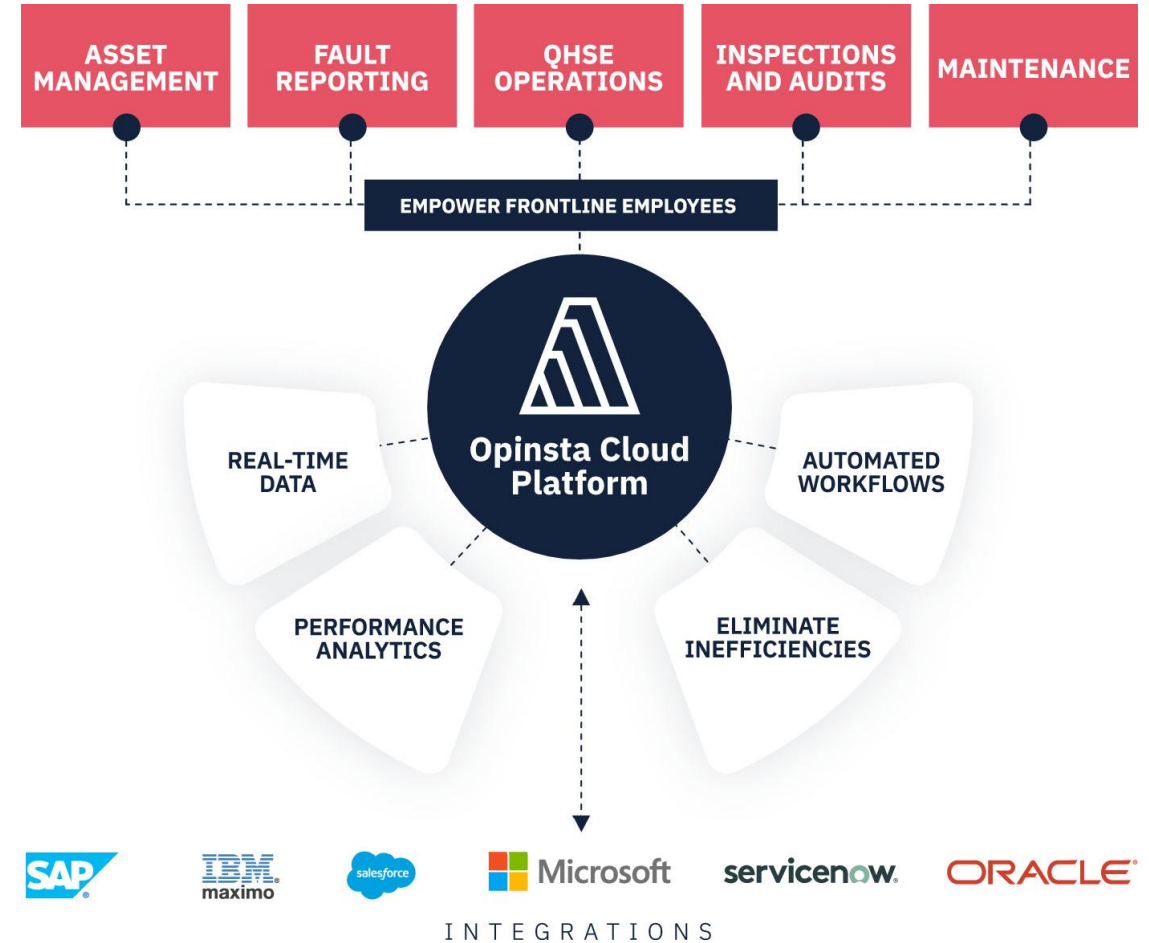
Raj Verma
Co-founder & CEO

George Matau
Co-founder & CTO

Move your organisation towards full digitalisation

A mobile first solution that will:

- Integrate with current technology to leverage the ROI of existing costly platforms
- Digitise paper-based and manual processes including Defect reporting, Inspections, Audit documentation, Health & Safety and more - under one easy to use platform
- Provide accurate data capture and reporting to make better decisions

ASSET MANAGEMENT • FAULT REPORTING • QHSE OPERATIONS • INSPECTIONS AND AUDITS • MAINTENANCE

EMPOWER FRONTLINE EMPLOYEES

Opinsta Cloud Platform

REAL-TIME DATA • AUTOMATED WORKFLOWS • PERFORMANCE ANALYTICS • ELIMINATE INEFFICIENCIES

SAP • IBM maximo • salesforce • Microsoft • servicenow • ORACLE

INTEGRATIONS

OPINSTA

Proven software and trusted relationships across multiple industries

Affordable to Scale

↓ ↓

Simple to Use

↓ ↓

Quick to Deploy

UNIPART RAIL

NetworkRail

RTA

BRITISH AIRWAYS

HOLLAND & BARRETT

First

هيئة الطرق والمواصلات
ROADS & TRANSPORT AUTHORITY

Emirates

Virgin trains

BOMBARDIER

LNER
LONDON NORTH EASTERN RAILWAY

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How clients have gained ROI from our software

Automate manual processes	Headcount reallocation	Access new Data	Supporting Bids and Tenders
The flexibility and simplicity of the platform UX make it simple to eliminate all paper based or fragmented processes. Support ESG targets whilst massively reducing the time required to complete existing operations.	Automated processes mean there is no need for skilled workers to perform repetitive tasks. Utilise this resource by refocusing talent onto other higher value areas of the business.	Standardise multi-departmental reporting whilst unlocking vast new pools of unrecognised data. Enable your business to make more accurate decisions.	Our software has been utilised as a tool to enhance and support complex bids across many sectors. The platform is often more cost-effective and flexible with a stronger UX than alternative solutions.

Feature-rich mobile-first platform supported by a powerful & customisable reporting centre

1. Customisable setup and integrations to deliver a perfect fit with your business needs.

2. A core focus on UX to drive employee adoption.

3. Pricing models designed for small to large scale usage.

4. A deep client led roadmap of developments that are made available to the wider client community.
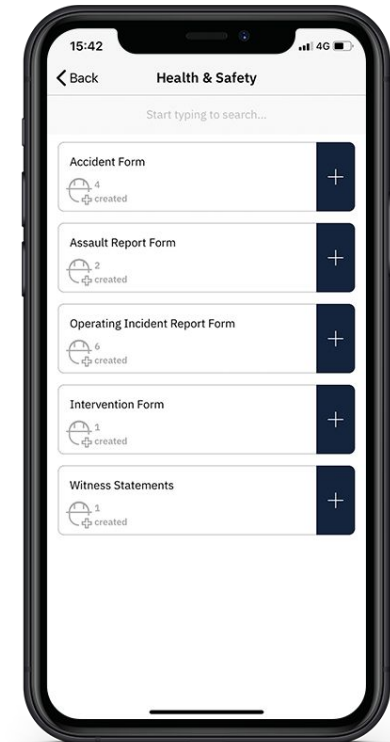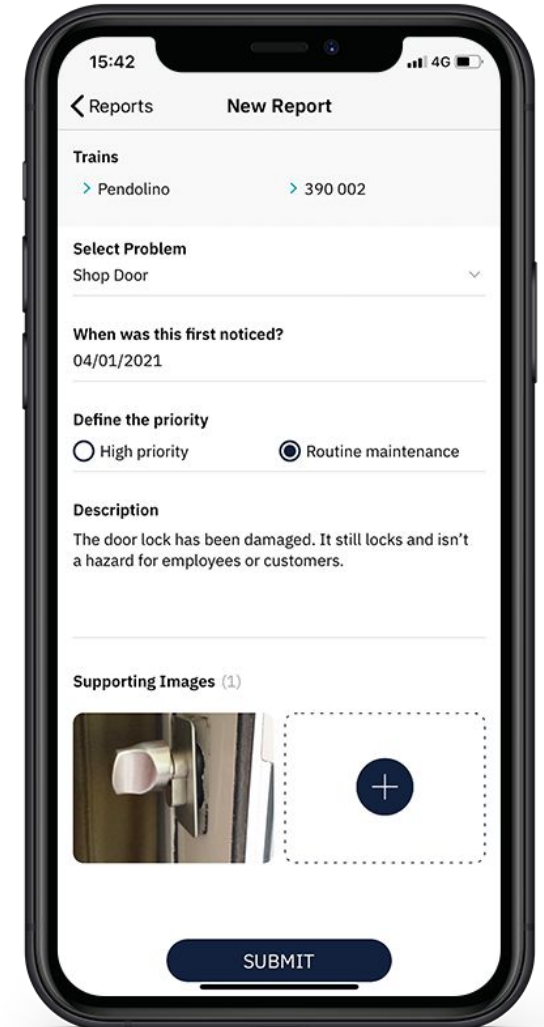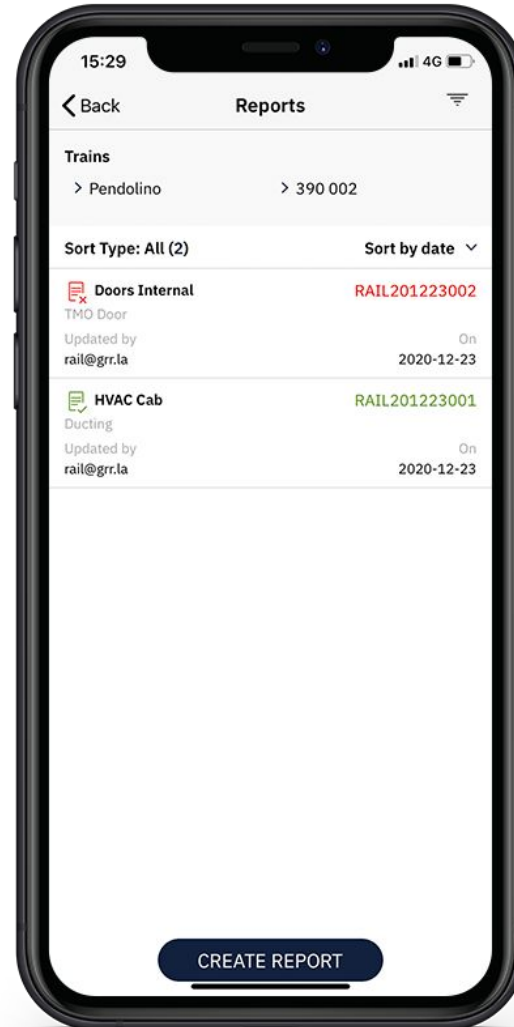
Tailor Forms For Your Unique Processes

- ✓ **Text**
- ✓ **Voice Dictation**
- ✓ **Calendars**
- ✓ **Multiple Choice and Dropdowns**
- ✓ **Mandatory and Optional Fields**
- ✓ **Image Capture**
- ✓ **Signatures**

Capture Information and Access Real-Time Updates

- ✓ **Images**
- ✓ **Voice Dictation**
- ✓ **Multiple Choice**
- ✓ **Online and Offline Usage**
- ✓ **Pre-Populated Information**
- ✓ **Time Stamps**
- ✓ **Colour Coded**
- ✓ **Quick View**
- ✓ **Simple to Update**

Access Helpful Resources and Guidance Anywhere

- ✓ **In-App Guide Book**
- ✓ **Link Guidance to Problems**
- ✓ **Avoid Duplicate Reports**
- ✓ **Attach URL Links, PDFs & Images**
- ✓ **Advise on H&S Next Steps**
- ✓ **Support Staff Training**
- ✓ **Access Online and Offline**

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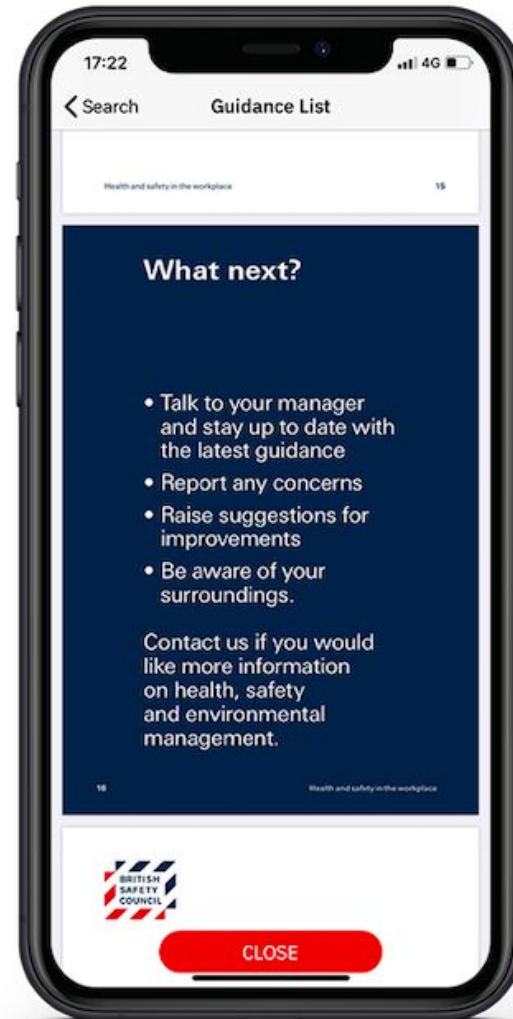
Send High Priority Briefs & Track Completion

- ✓ **Track Completion**
- ✓ **Store Auditable History**
- ✓ **Amend and Update Briefs**
- ✓ **Reply to Questions**
- ✓ **Collect Feedback**
- ✓ **Follow up Individuals**
- ✓ **View Individual Time Spent**
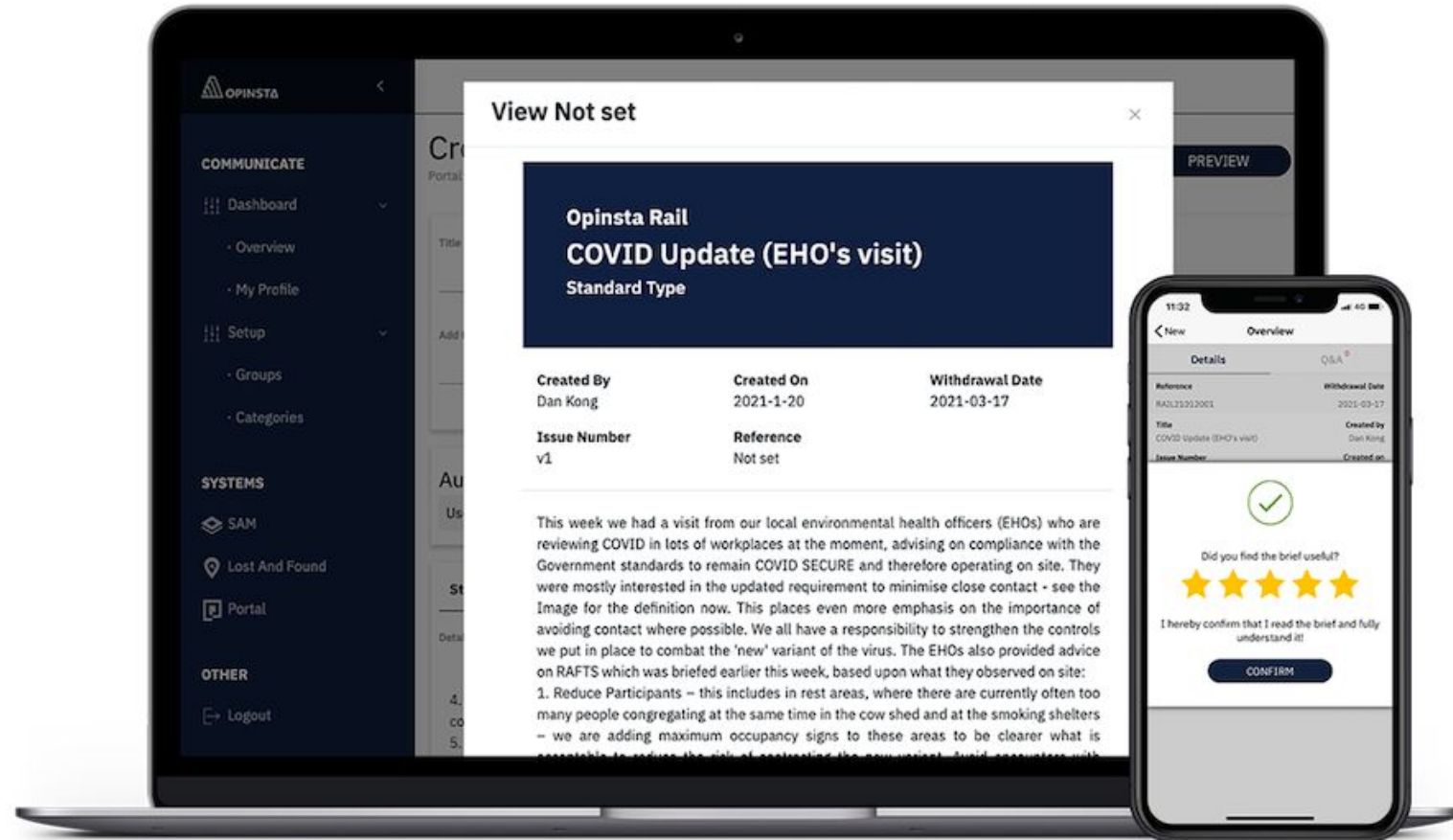
Schedule and Action Tasks Using A Calendar View

- ✔ **Simple Calendar View**
- ✔ **Assign Forms and Inspections**
- ✔ **Track Works Orders**
- ✔ **Schedule Briefs & Comms**
- ✔ **Track Completion**
- ✔ **Filter by Task or Users**

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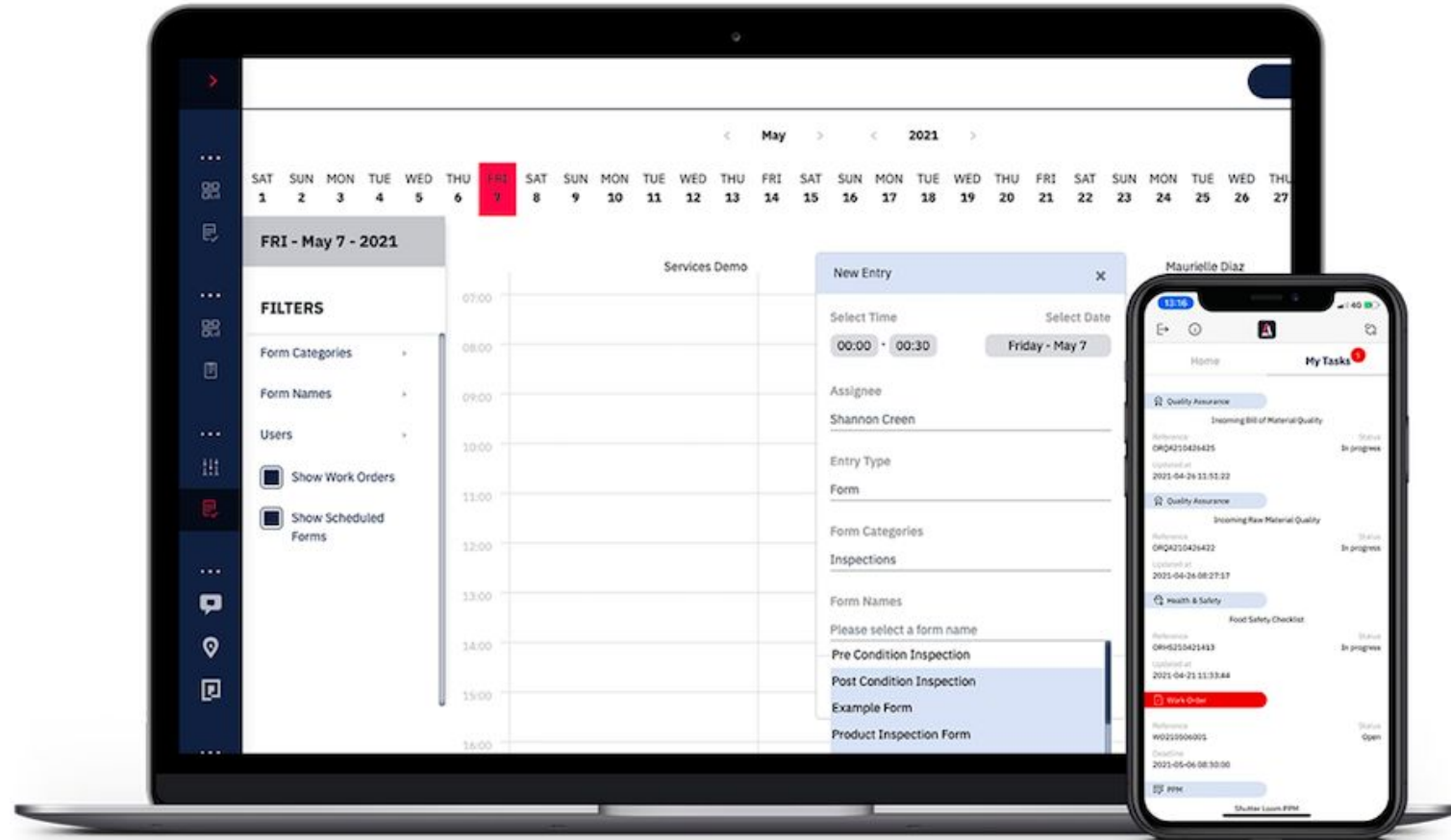
Make Data-Driven Decisions

- ✔ **View Highest Reported Problems**
- ✔ **Identify Trends and View Costs**
- ✔ **Implement Preventative Actions**
- ✔ **Integrate with Existing Software**
- ✔ **Manage Users and Contractors**
- ✔ **Share CSV Updates to Stakeholders**
- ✔ **View Real-Time Updates**
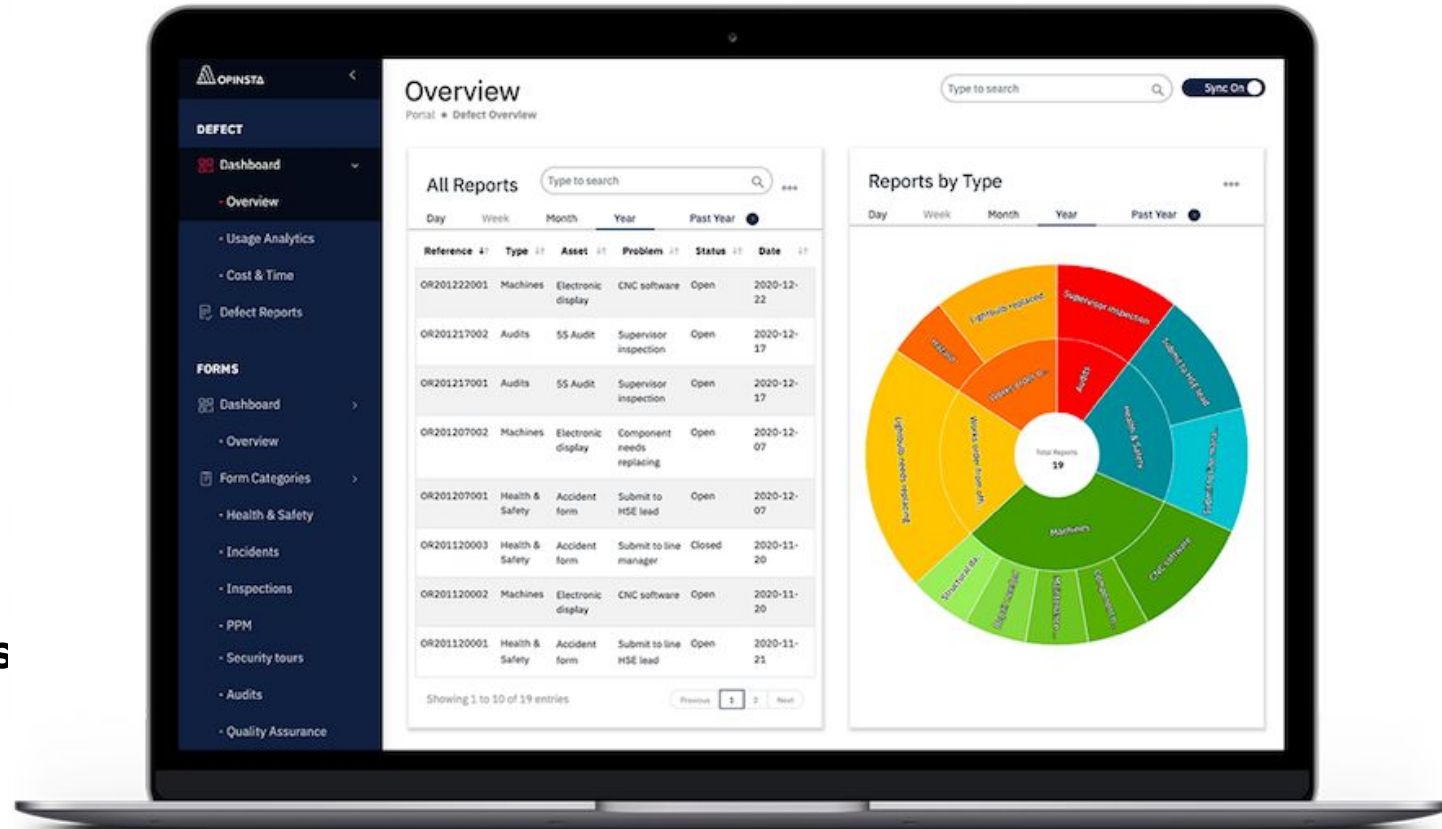
VIRGIN TRAINS | CASE STUDY

Opinsta implemented the defect & inspection elements of the platform and empowered frontline staff with tools to record faults digitally, view updates on repairs and refer to guidance on what immediate actions to take.

Virgin Trains also utilised Opinsta's custom development capabilities and opted to create seamless workflows to engineers and their back office as well as key integrations both with their own internal legacy systems and software used by relevant contractors.

The end result being a real-time 360 degree data-driven maintenance operation.

[Short video testimonial - 3.48 mins]

KEY RESULTS

550% increase to 60,000+
average defects reported per year

800% increase to 1,600
daily frontline users of the app

Eliminated all paper processes with 90%
of all defects reported through the app

Average savings of 270 hours a month
Instant integration into suppliers and their respective Asset Management solutions including Maximo and SAP. Removing the need for 270 hours of time wasted per month of highly skilled engineers duplicating information.

Reporting time dropped by 88%
to just 2 minutes by allowing employees to quickly capture images, select multiple choice options and utilise voice dictation.

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VIRGIN TRAINS | CASE STUDY
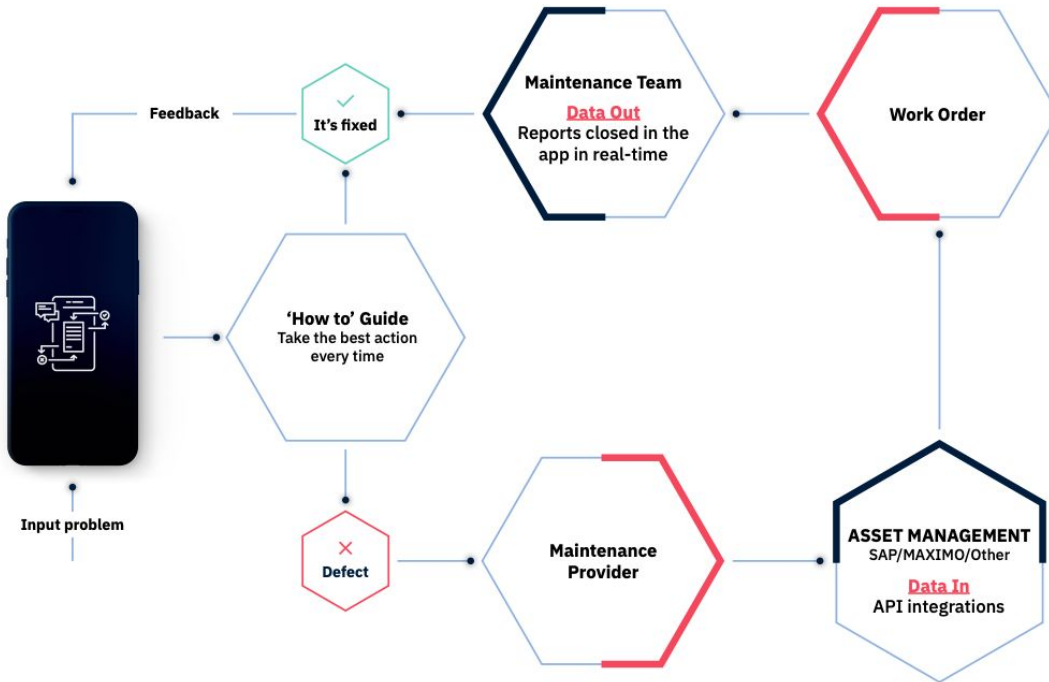
Quick decision making
Empowered frontline staff to make data driven decisions in real-time.

Easy for all staff to use
Intuitive and designed for frontline staff to use on the go, without the need for training.

Entirely customisable
Tailored reports and inspection templates that integrate seamlessly with other systems.

Scalable & reliable
Seamless scaling from single teams to the entire organisation, without disruption.

> *The Opinsta reporting solution transformed the way we report faults and all forms of incidents. It's easy to use and means, as a business, we are more agile and responsive.*
>
> **- Greg Newport, Virgin Trains**

"Opinsta's solution has been invaluable during the Covid19 pandemic. The software assists in keeping our employees safe and we can react to their concerns in real-time.

- John Steeples, Depot Manager, Alstom

Working with Opinsta has been amazing, we were particularly impressed with their buy-in and energy towards the project."

- Elly Hancock, Marketing Manager, Holland & Barrett

Opinsta are a very dynamic team, they have done a fantastic job in supporting our vision for the next 5-10-15 years."

- Amna Al Redha, Programme Manager, Emirates

Fast-Track Digitalisation with Opinsta.

Find out more:

🌐 www.opinsta.com

✉ raj@opinsta.com

📱 (+44) 07989 199312

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