



madison

15 YEARS OF EXPERIENCE

BRANDING • WEB DESIGN • WEB DEVELOPMENT

madison

Madison Web Solutions Ltd.

01273 757 996. info@madisonsolutions.co.uk. www.madisonsolutions.co.uk

The Bank Chambers, 239 South Coast Road, Peacehaven, East Sussex. BN10 8LD

Madison create **dynamic** brands, **deliver**
compelling design, and cutting-edge
future-proof websites

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The Bank Chambers 239 South Coast Rd, Peacehaven, East Sussex, BN10 8LD

Company Number 08109984. VAT No 137601231



Our History



2010

The birth of Madison, a one man band operation out of a Brighton flat



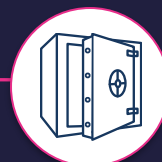
2014

The Madison crew grows to 5 full time staff, and we move to Caxton house in Peacehaven



2017

Award Winners! We pick up 2 awards at the Seahaven Business Awards



2019

New office! We finally buy our own bank!



2020

COVID strikes and we pivot to working from home, flexi working & Zoom meetings. Policies we have kept in place ever since



2024

To enforce our commitment to our country we signed the Armed Forced Covenant



2025

Set ourselves the target of being Carbon Neutral by 2026

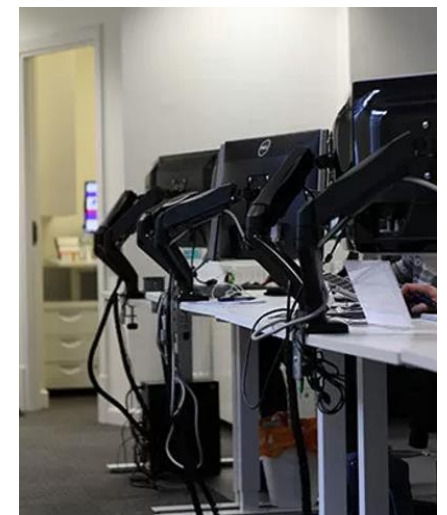
- Head count of 15
- 500+ clients & counting



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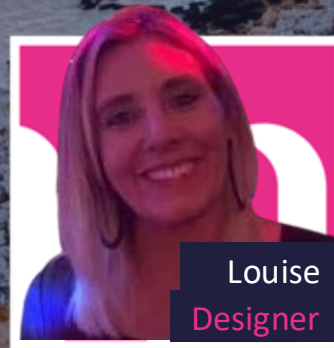
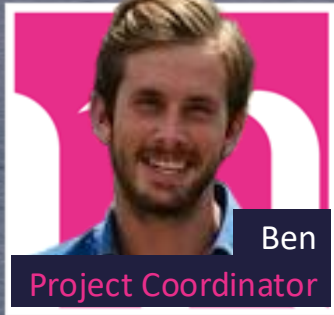
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- Head count of 15
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- Rated A with CreditSafe



The Team

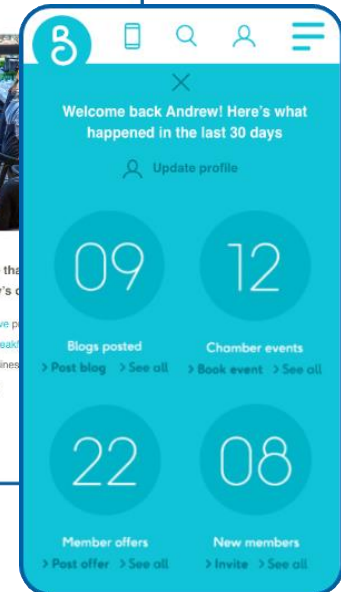
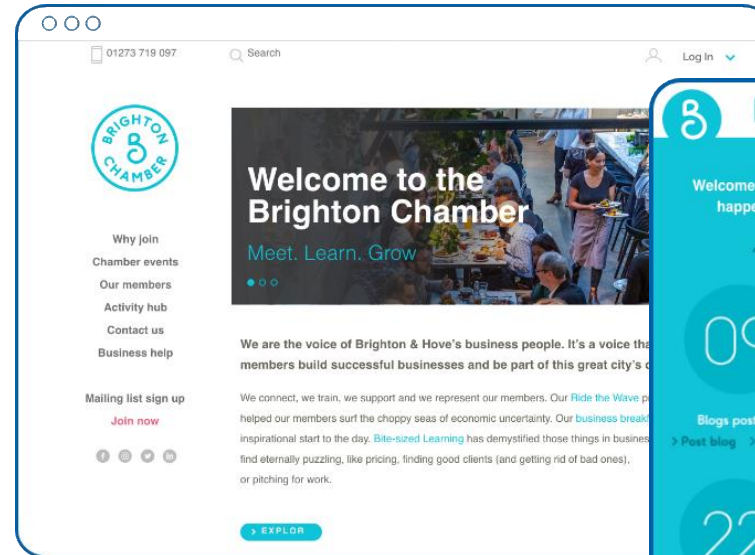
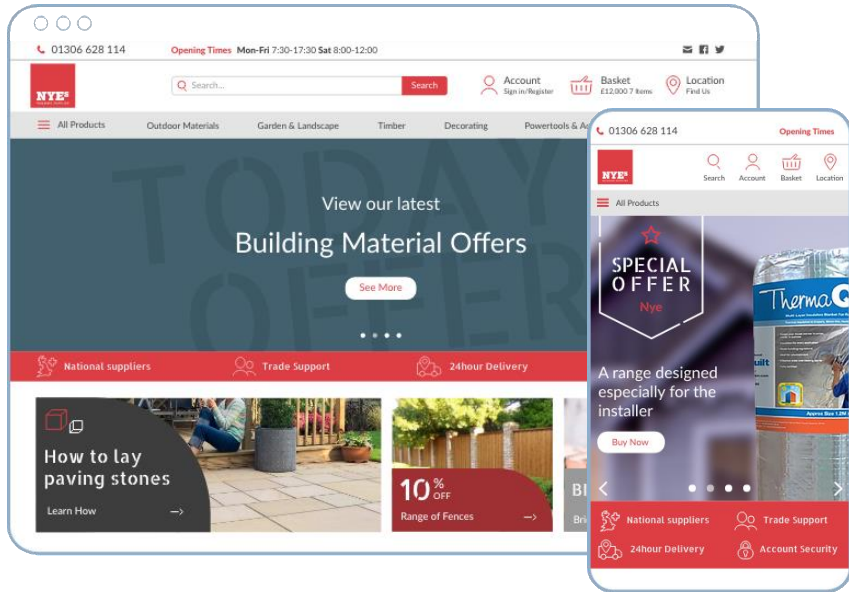
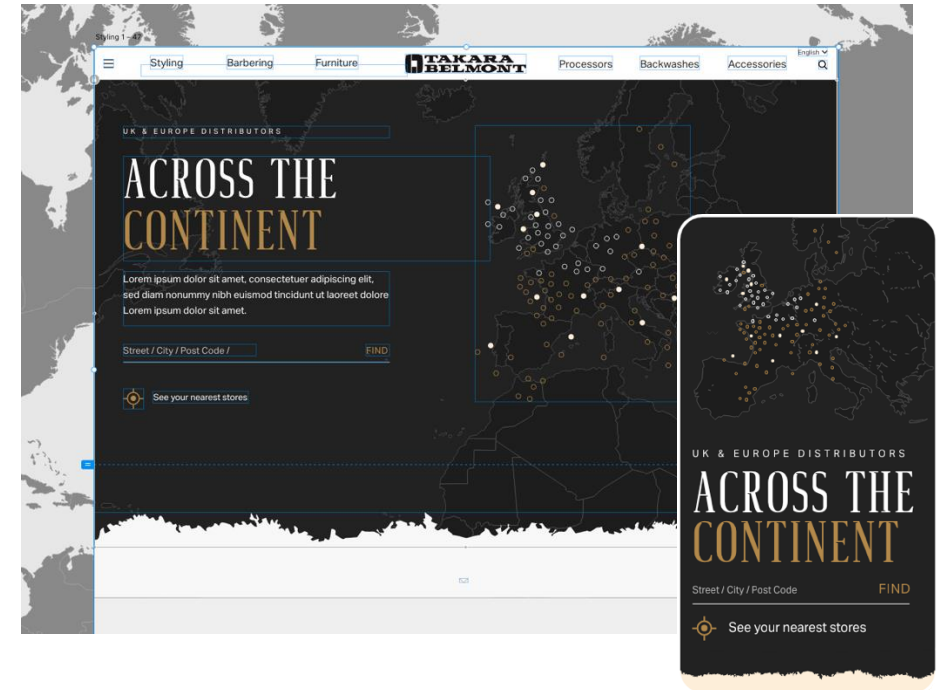
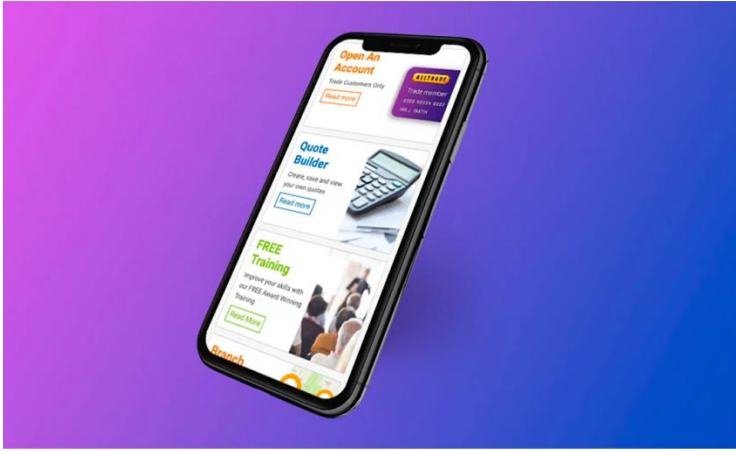
At Madison we have a diverse and highly skilled team of experts. Meet the team...



Clients



Web Design Work



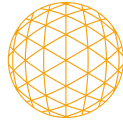
Brand Work



Logos



ALLEN
TUNING



USP

UNIVERSAL SAFETY PRACTITIONERS

Limpio
Managed Services



definitive
security

CROWD & RISK MANAGEMENT

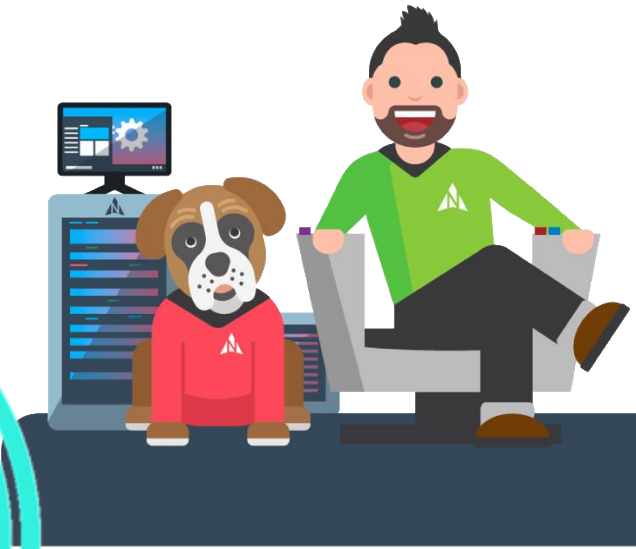


FOUNDRY
MEDICAL CENTRE LEWES

Full brand



Illustrations Work



Northstar IT MISSION CONTROL

ABOUT US

The Northstar IT support ship's mission:
To boldly go wherever you need us, exploring Business IT Support since stardate 25.5.1999

Northstar noun
(also known as polaris, polestar, lodestar and guiding star)

The northstar is the closest celestial body to the Earth's north pole. As it remains in a fixed position throughout the night, for centuries it has been used by navigators to plot their course in times of need.

How to add value to your home

with these improvements

Whether its a loft extension or new kitchen, there are a number of ways to improve your home and added value at the same time.

In recent years planning permission rules have relaxed in regards to extensions, allowing homeowners more flexibility to improve and increase the value of their homes.

Loft Conversions

Nationwide Building Society calculated a loft conversion could increase a property's value by about 22%, or £42,200*

Converting a loft is an easy way to add another bedroom, bathroom – or even both.

HOUSE VALUE INCREASE 22%

Gable End

Also known as Hip to Gable, a Gable-End loft conversion extends the roof of your property along the sloping side to create a vertical wall.

FLOOR SPACE INCREASE 30%

Dormer

Dormer loft conversions often provide the maximum amount of space possible with any angle attic conversion. This makes them the most popular choice when investing in extra living space.

Velux*

Also known as a skylight conversion, it's the most common type of due to the fact that no re-roofing is necessary and planning permission is not normally required.

Extensions

*Adding an extension incorporating a double bedroom and a bathroom can add more than 20% to the value of a house**

— Robert Gardner, chief economist at Nationwide

Bedroom

Adding a bedroom to create a three-bed house will add about 12% to the potential asking price.

Kitchen & Dining Room

One of the most popular rooms in any home, it makes sense to invest in.

Having the extra room is appealing for larger families as this space is the heart of the home. Research by HSC has found a new kitchen may add at least £5,000 to a property's price.

Staircase

You may find the preexisting layout of your house is poorly thought out.

You can improve the space and functionality of your home by clearing and building the staircase in a more effective space. This can sometimes result in having more space to add another room.

HOUSE VALUE INCREASE 5%

Patio Doors

Sliding doors will bring in more light and space, becoming a real feature which stand out in your home.

Room Extension

A modern extension on the ground floor can increase your property's value by around 10%*



All photos used have been provided by Woodhart Lofts & Extensions.

Woodhart Lofts & Extensions offer all of the above services at competitive prices with great results.

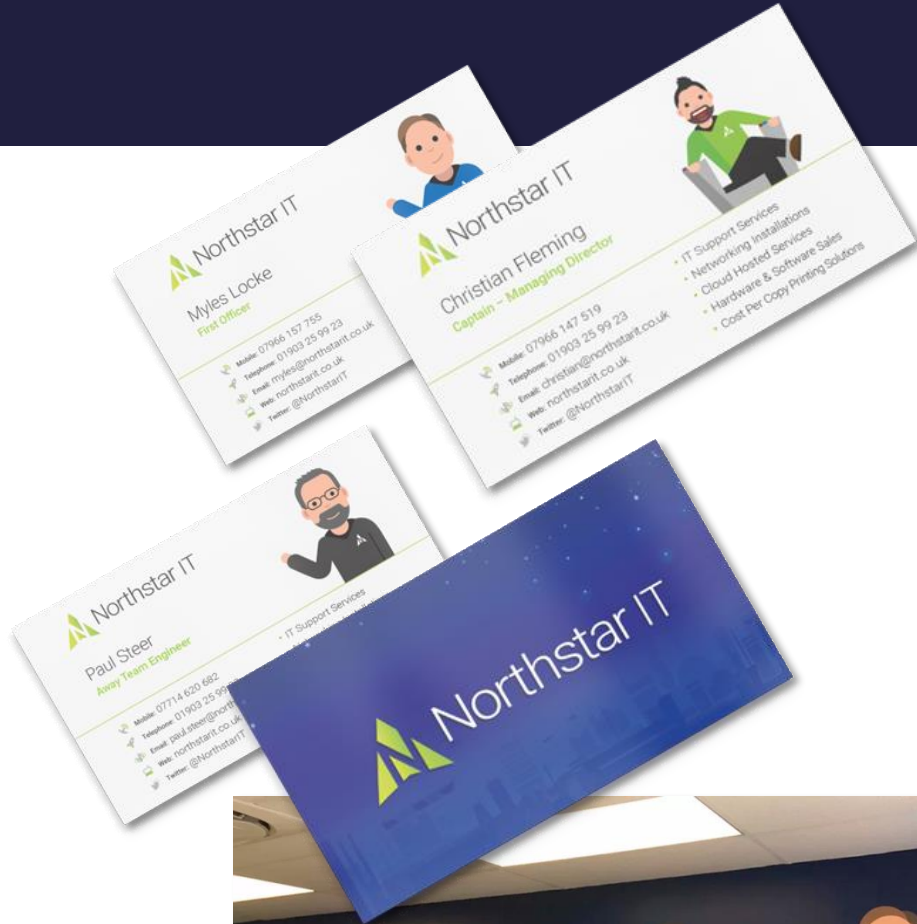
To find out more about adding value to your home visit or get in touch with Woodhart:

Phone: 01273 539 124
Email: info@woodhartgroup.co.uk
Website: www.woodhartgroup.co.uk

Sources

- <http://www.loftandbasements.co.uk/well-loft-conversion-add-value-your-property.html>
- <http://www.theguardian.com/money/2016/mar/27/home-extension-or-loft-conversion-can-add-20-to-house-value>
- <http://www.ideahome.co.uk/project-advice/project-planning/how-to-add-value-to-your-home-property-advice-73696>

Point of Sale Work



Accreditations



Testimonials

What do our clients say about us?



“ Madison Solutions are my go-to guys for all things web. Great customer service, quick delivery and fantastic results.

Iain Gomes - Vice President, Global Emerging Markets Risk and Control, Barclays Investment Bank



“ Working with Madison was just what we wanted and needed. They were efficient, helpful and professional throughout the entire project. We were renaming and rebranding the charity, so there was so much going on, but Madison listened to what we needed, understood our brief from

Stuart Gillespie - Marketing and PR Officer, Care For Veterans



“ Madison Solutions developed our bespoke membership website. It was an ambitious build but they did a fantastic job, collaborating with us to deliver a site we are really pleased with. Their dedicated and enthusiastic dev team made the project a real joy. Thanks for all your hard work!

Sarah Springford - Director, Brighton & Hove Chamber of Commerce



“ The Madison team rebuilt our website and delivered a high end design that matched our desired market, listened carefully to what we wanted from the website and their highly skilled team delivered exactly what we wanted. Madison offer great customer service and the team

Cari-Anne Rawlinson - Marketing Executive, Takara Belmont



“ An excellent team who are so easy to work with. They were always happy to listen to our ideas and we're so excited for our new website to be live! - from all at G4 Lets!

Leanne Bayley - G4 Lets



“ Thank you for the outstanding job your team have done with our new branding and subsequent website. The feedback from everyone I have shown this to, including recently handing out my new business cards has been nothing short of fantastic. Clients have even commented on the fact

Christian Fleming - Director, Northstar IT



“ Absolutely love working with Madison solutions! They are super professional and always willing to go the extra mile!

Ganesh Kumar - Digital Marketing Specialist



“ I worked with Madison Solutions to re-design the Seaford Town Council website and bring it up-to-date. We had a great experience with them and are very pleased with the outcome. Our new website is fresh, user friendly and easy to manage. The team at Madison Solutions are highly skilled and

Isabelle Moulard - Assistant Town Clerk



“ Madison created a new website for Uckfield Town Council. It looks professional, bright and visually appealing but most importantly it is very easy to navigate around! Thank you!

Holly Goring - Town Clerk, Uckfield Town Council



“ As a fledgling business it was vital that our website delivered on all fronts. From our very first meeting with Madison we just knew we were in safe hands. Sharing a passion for attention to detail with our own leadership team, they supported; guided; consulted and advised every step of the

Ryan Heal - Managing Director, Best of British Events Ltd.



“ After a challenging start the Madison team delivered a fantastic bespoke website – traditional and elegant in style to reflect the new homes we build. Special thanks to Ben, Richard and Ricky for creation of the site, and for all their hard work to make our ideas a reality.

David James - Managing Director



“ I just wanted to thank you Matt and the Madison team for your assistance with our website. We are over the moon with the response we have had and working with you and your team has been an absolute pleasure.

Steve Simper - Managing Director, Alltrade



“ I just wanted to thank you all for suggesting and actually insisting that we persevered with the mobile friendly site. It's all over the internet that a new Google algorithm is being introduced and it's rewarding very highly mobile friendly sites and penalising the non mobile friendly.

Scott Freeman - Chief Executive Officer, The Cybersmile Foundation



“ The whole team at Madison showed insight and understanding throughout the process, coming up with great designs and solutions and responding in a timely manner to requests and edits. We are so pleased with our new website which looks great and is really easy to use.

Gary Bishop - CEO



“ After quite an extensive selection process we went with Madison because they were easy to communicate with, provided comprehensive concepts, took on board all our notes, comments, ideas and requirements. They 'got' us, and exactly what we wanted to achieve. Their no

Garry Atkins - Managing Director, Duncan Reeds



“ Having my website built by Madison was a painless process and they delivered exactly what I wanted in a good schedule. Shortly after the website went live I had people telling me how good it looked! I also had an enquiry come in through the website, which then became upgraded as

Phil Langridge - Director, P/L Global



“ I am so pleased with how the website design has developed. We absolutely love the design for the homepage - it not only screams innovation in its design, but it also solves a much larger struggle we have had in distilling and explaining the amount of information that is initially absorbed,

Kate Barry - Marketing Coordinator, BlueTech Research



“ Thank you so much for the work that Ricky and Markus have put into the site and our branding. It really has been a joy to work with you over the last few months.

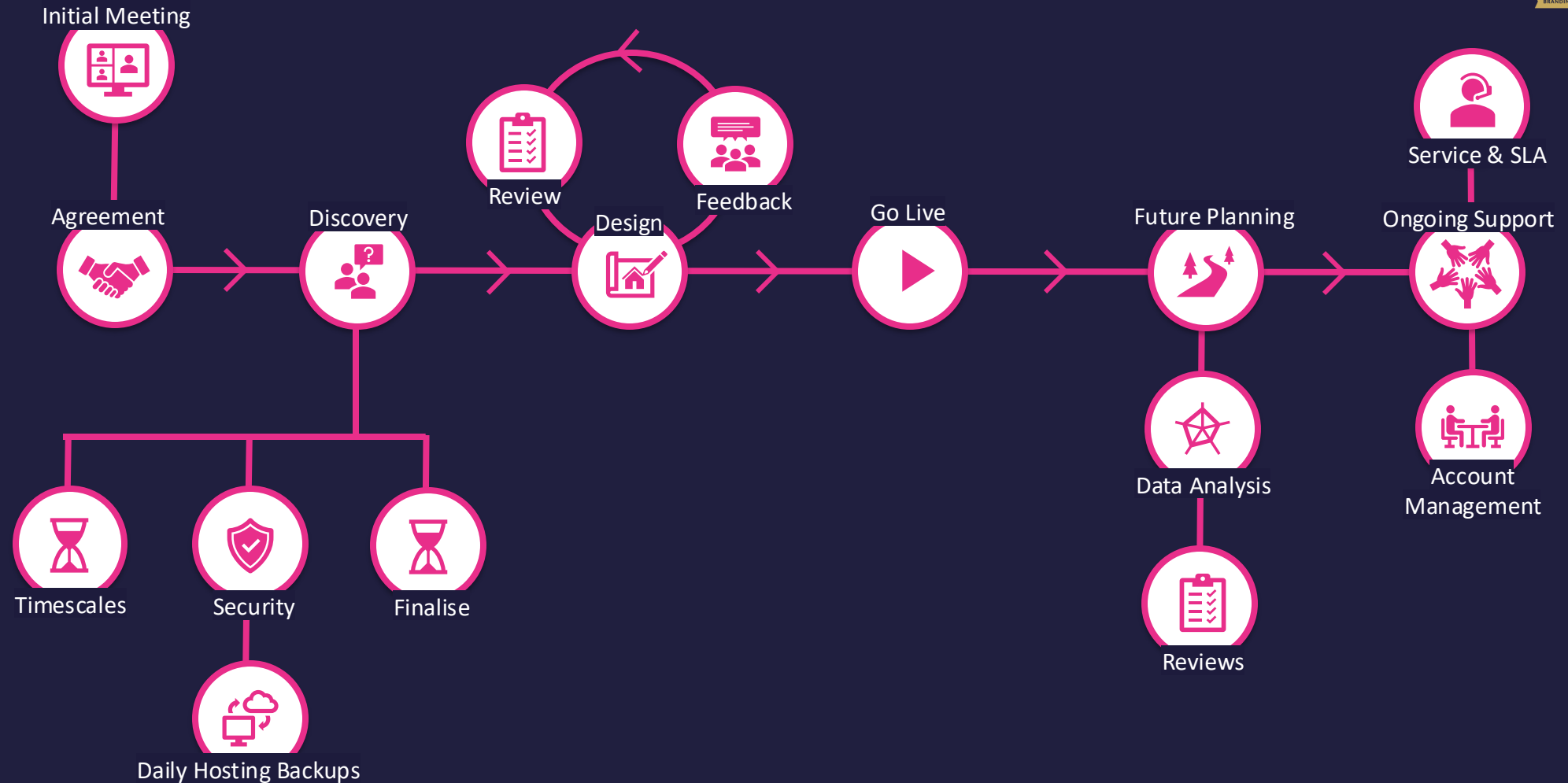
Tony Butchart-Kelly - Director Communications

What do we do?



- **New website builds** - bespoke built websites; no templates, no themes. Beautiful design yet solid and secure
- **Website support/maintenance** – supporting your existing site, ad-hoc updates or monthly support contracts
- **Software and CRM development** – need your own CRM, events calendar or booking system? We can build it
- **Graphic Design** – need new imagery or designs to show off your brands personality? We have our own graphic design team
- **Re-branding** – in need of a brand refresh, new logo and brand guidelines? Our graphic design team help create beautiful brands
- **Hosting** – we offer web hosting keeping your site online, secure and backed up in the event of a disaster
- **SEO** – Want to drive more traffic to your website? We offer a unique search engine optimisation service with 6 tailored KPI's

The Process





Thank you for your time

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