**Case Study: Cordoba Rewards**

Cordoba Rewards is a unique solution that offers employers a platform to reward their employees simply, flexibly, and efficiently. Satva Softech developed the platform to provide an online rewards marketplace for staff to choose from a wide variety of products.

They wanted a faster and modern version of their current platform and streamline the new client on-boarding process. Satva was tasked to build a new e-commerce platform, business-to-business, where companies can assign rewards in the form of points, and staff can redeem or accumulate these points to spend from a choice of thousands of products available. We streamlined the new client onboarding process by creating a template for new businesses to develop a website to offer Cordoba’s offering under their own company branding.

Several designs were developed and tested on their target audience before final designs were chosen based on the user feedback received.

The new platform was developed using:

* **.NET** to ensure the solution was secure and robust.
* **SQL server** due to its power to support growing volumes of users and its built-in security features, such as encryption, access control, and auditing, when storing sensitive data.
* **Angular** for its speed and performance. It is highly extensible, so we are prepared for development of new ideas.

**Continuous development**

1. **T**he solution was developed further to accommodate mobile engagement as this appeared to be users preferred method of engagement. Now, users can spend their points on all platforms - desktop, tablet and smartphone.
2. They implemented a bulk import process for adding and updating products and advanced reporting capabilities that enabled the client to manage the rewards program more efficiently and gain valuable insights into user behaviour and preferences.

The solution has propelled Cordoba’s successful online rewards program. Cordoba and Satva maintain a strong relationship and continue to improve the platform as the business grows and new ideas come to light. By understanding the client's business, systems and processes, Satva operates as Cordoba’s in-house tech team, where they suggest changes to keep things running smoothly and deliver the best possible user experience.