

A close-up, high-contrast photograph of a cat's face. The cat's fur is dark and textured, and its eyes are a striking, glowing blue. The lighting is dramatic, highlighting the texture of the fur and the intensity of the eyes.

PlugIn:Predict

Connecting retailers to  
manufacturing

80%

More Accuracy

Our clients can achieve amazing accuracy using Ai to predict future sales

5hrs

To results

We can train and deliver test results in under 5 hours

\$0

To implement

No investment capital required to use our platform

## What do we do

We are able to accurately predict your product's demand at a given site of sale, at scale for a very low cost.

## How do we do it

We start with a simple data set of products, volumes and locations. We apply this to our AI "brain". This draws in a range of influencing factors to create your specific AI models. We are a 'no code' solution to using Ai

## Your Benefits are endless

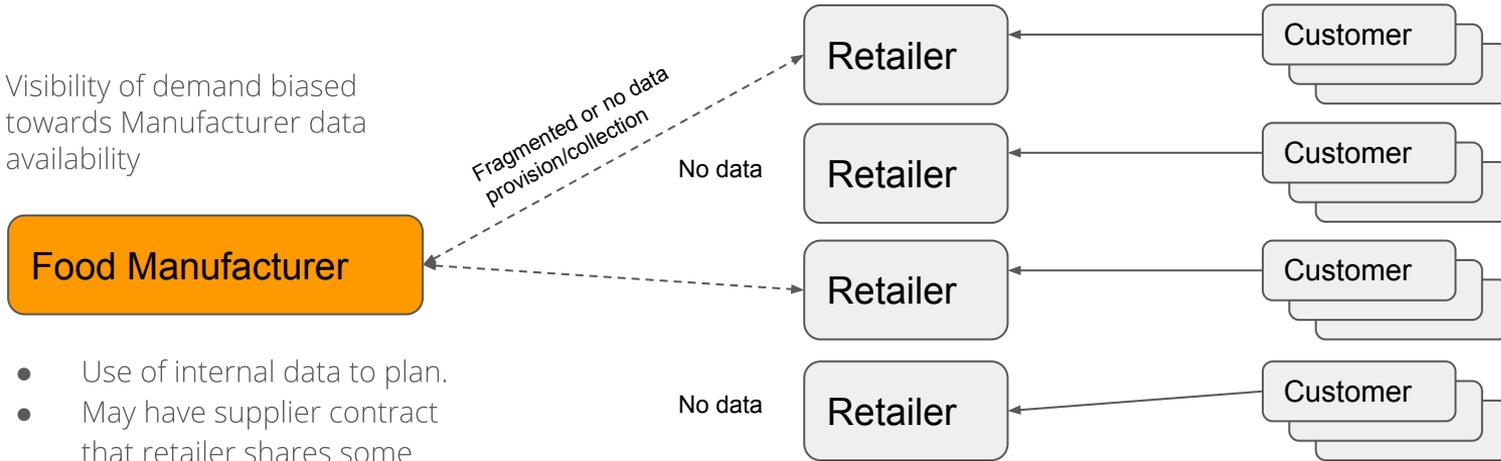
Use our predictions to drive efficiency and improvements, from inventory management, waste reductions and logistics improvements

## Platform Ai

Avoid the need to be an expert, enabling you to access quick, safe and accurate predictions of your product at each retail point

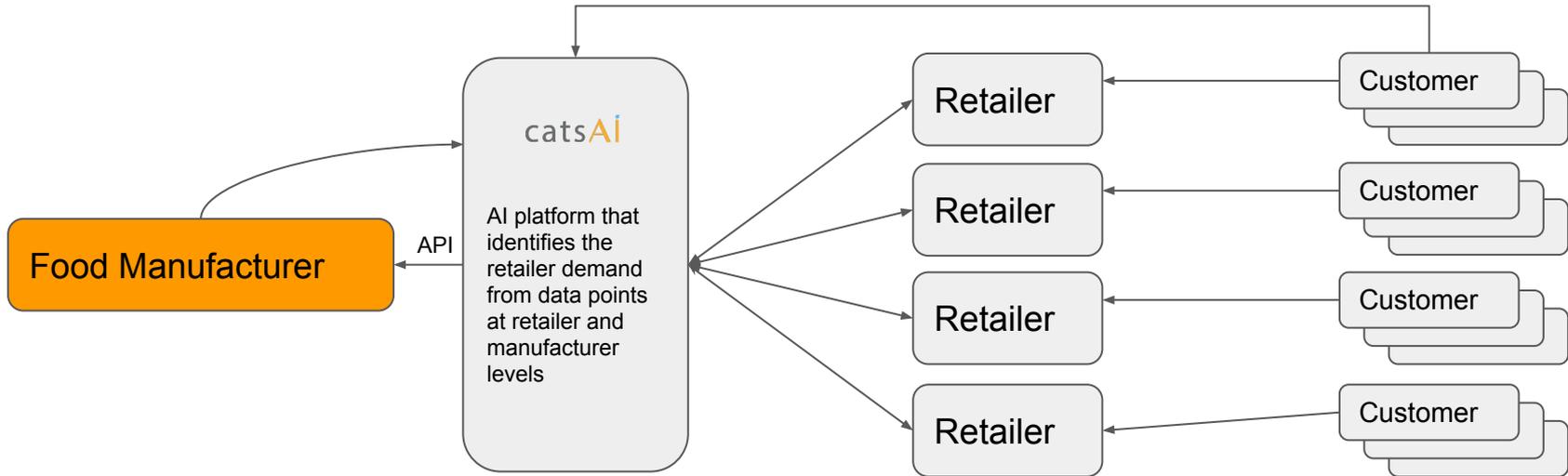
# Conventional Model - No true demand visibility

Visibility of demand biased towards Manufacturer data availability



- Use of internal data to plan.
- May have supplier contract that retailer shares some data
- Not predictive and linear regression for planning
- Internal platform complex and non scalable architecture
- Complex Data aggregation

# next level transparency to the manufacturer



- A single **Platform** to manage Order and Sales predictions
- See into and past your Retailers to acquire true **Customer Demand**
- No major implementation required. Just **PlugIn** across your existing systems and **Predict**

# The Product Range

## Core

Single Site Prediction

Designed for SME's

Predict you top 10 SKU's  
(more available upon request)

Weekly PDF and CSV  
predictions 7 days forward

## Enterprise

Pay for what you use

On demand predictions for  
high volume, high frequency,  
multi sites

Full API integration

100ths of a penny per  
prediction

## Whitelabel

Use in your ERP

Our solution is available as  
part of our SaaS offering to  
industry specific software  
providers looking to help their  
clients with an extra capability,  
fully integrated in to their  
platform

---

# catsAi - immediate access to Ai

Our clients can obtain results in under 5 hours of using catsAi



...no Installation  
No App. No Web.  
No Code

... **affordable** AI sales predictions at the high street and wholesalers



...frictionless access to AI  
without up-front  
investment

...customer **proven** algorithms live and integrated



...effortless connectivity  
to the industry  
eco-systems

...connect to planning software through simple catsAi **API's**

---

# Who we are

We are 4 friends that have worked with cutting edge technology (collectively 100 years experience) and realised we can put our skills to good use outside of our traditional finance domains. We were presented a challenge by a friend in an artisan bakery to predict how much he needed to bake - turns out we were very accurate on our first pass.

We then realised we'd found something special, and tried this with another larger bakery and we experienced the same again! We were cutting waste and helping the head bakers plan for their day without any effort or looking over old sales data.

Fast forward 12 months, and we industrialized our solution, made it bluechip scalable, and built upon the approach of giving all companies no matter what their size a solution to implement AI quickly, safely, confidently and with out any capital expenditure, and only when it makes sense for the company to use it.

We were spotted by Rabo Bank and they have been great advocates and partners helping us to work some of the largest manufacturers and companies we could image.

From simple ideas comes great benefit, and we hope to bring this to you all.

## Explore for free

If we can not beat your forecasts we won't sell you our product

## Pay as you go

Only pay for the predictions you make.  
Nothing else

## It's your prediction

Use the benefits where ever you need to.

### Contact:

E: [Paul@catsai.co.uk](mailto:Paul@catsai.co.uk)

T: +44 (0) 7958991368

cats**Ai**