



Practical Solutions Substantial Results Lasting Impact

By combining industry expertise with innovative solutions, we help businesses drive efficiency, improve agility, and achieve sustainable growth in a dynamic marketplace.

Our Services

-  **Strategic Advisory and Assessment**
Expert strategic advisory and execution across supply chain, forecasting, demand and supply planning, trade management, new product launches, co-manufacturing, and SKU rationalization to drive efficiency, profitability, and market success.
-  **Strategic Sourcing**
Proficiency in supplier assessments, cost optimization, contract compliance, and risk mitigation, ensuring a resilient, cost-effective supply chain that maximizes value while minimizing risk.
-  **RFX and System Implementation**
End-to-end RFX and system implementation support, including RFI/RFP execution, ERP integration, and expert staffing, ensuring seamless procurement processes and technology adoption for operational efficiency and success.
-  **Inventory Management and Process Improvement**
Expertise in product lifecycle management, portfolio strategy, and raw materials flow optimization, ensuring efficiency, cost reduction, and alignment with market demands and business goals.
-  **Logistics and Customer Service**
Specialization in network optimization, transportation management, segmentation strategies, and vendor-managed inventory assessments, ensuring efficient operations, cost savings, and enhanced customer satisfaction.
-  **Strategic AI and Analytics**
AI implementation, decision support, workforce enablement, innovation, and data visualization, ensuring seamless integration, enhanced insights, and a competitive edge in emerging technologies.
-  **Expert Managed Services**
Let our experts handle your analytics, planning, and forecasting needs with real-world, practical experience. Using our **Puls8 Intelligent Planning Solutions**, we deliver hands-on support, customized solutions, and strategic insights to help you maximize ROI and achieve your goals with efficiency and precision.

At **Demand Chain AI**, we offer expert consulting services tailored to your unique needs and goals. With over 1,500 years of combined experience, our team of seasoned professionals can deliver a range of services. While we bring a comprehensive set of solutions to the table, we work closely with you to design a project that aligns with your specific objectives, ensuring that the right approach is taken to drive your success.



PULS

Intelligent Planning Solutions

Cutting Edge Technology for a Rapidly Evolving World

PULS 360

360 Degree Demand Sensing

AI/ML-driven demand sensing, designed to deliver unparalleled accuracy and speed to optimize inventory levels and improve transportation efficiency.

PULS dbf

Driver-Based Forecasting

Advanced analytics engine that deconstructs demand by isolating the independent variables that truly drive it, delivering unparalleled forecast accuracy.

PULS replan

Production Planning & Scheduling Optimization

With AI-driven automation, our solution enables dynamic production sequences with powerful algorithms and fast scenario planning with easy-to-use analytics.

PULS tpm

Trade Promotion Management

Best-in-class solution offering robust functionality across various critical areas while incorporating advanced features in analytics, AI, and usability.

PULS rgo^x

Revenue Growth Optimization

Harness AI-powered automation to optimize pricing, promotions, and product mix for smarter, more profitable revenue growth decisions.

PULS dp

Demand Planning

A user-friendly and effective solution for demand planning, leveraging advanced modeling algorithms to allow your team to concentrate on essential items.

Puls8 Intelligent Planning provides a suite of cutting-edge technology solutions, designed specifically to meet the dynamic demands of Consumer Packaged Goods companies. As a true end-to-end integrated platform, **Puls8** harnesses a unified data model across all solutions, enabling seamless operations, precision forecasting, and insightful decision-making throughout the demand chain.

PULS  is a wholly owned subsidiary of Demand Chain AI, Inc.